

HEALTHY KIDS, HEALTHY FUTURE

Promising Practices & Policies for
Health Promotion & Obesity Prevention in Early Child Care & Education

Washington, DC

September 23-24, 2009

PROGRAM SUMMARY

(Limit One Page)

STATE:TX		
PROGRAM NAME: FamilyConnections		
CONTACT INFORMATION 1:		
▪ Name:	Norma Neal	Credentials: CCHCTitle: Program Coordinator
▪ Address:	825 E. 531/2 St. E-101	
▪ City:	Austin	State :tx Zip Code :78751 -
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CONTACT INFORMATION 2:		
▪ Name:	Credentials:	Title:
▪ Address:		
▪ City:	State:	Zip Code: -
▪ Phone:() -		
▪ Email:	Website:	
Funding Source: TX HS	Number of Staff: 4	Number Served/Year: 2

- **Overview:**BOPP, Breastfeeding-focused Obesity Prevention Project , seeks to provide the resources and supports needed for new mothers to initiate breastfeeding and to continue breastfeeding upon returning to work. FamilyConnections, Breast-feeding Educators visit over 8,000 new moms in six area hospitals with follow-up phone calls at 3 days, 3 weeks and 3 months to track breastfeeding rates and provide resources. To continue breastfeeding new mothers returning to work must have the support of their child care provider and their employer. FC provides training and resources to child care providers to help them better support their nursing mothers. FamilyConnections also provides information and technical assistance to employers on the benefits of supporting their nursing mother.
- **Program origin:** Grant funded through the TX Department of State Health Services, however all components were in place at FamilyConnections, a local non-profit.
- **Mission/Vision/Goals:** To provide an environment where new moms receive the support and resources needed to initiate and continue breastfeeding their infants and a community that embraces it.
- **Population served/targeted:** newborn moms, child care providers and employers
- **Key components/sectors:** hospitals, child care programs and employers
- **Child wellness and obesity prevention components:** breastfeeding
- **Links to programs and tools *:**
*Note: If URL is not available, please provide an electronic version of the resource which will be included to the *Meeting Compendium CD*
- Attachments (please list)
 1. Breastfeeding-focused Obesity Prevention Project overview